



DR. IVAN
VALCARENGHI

“creating beautiful smiles”

Sex Appeal?

Here’s a question for you: what can improve confidence and esteem, social status or success, health, youthfulness, and yes, sex appeal?

The answer may surprise you: having a great smile!

A survey by the American Academy of Cosmetic Dentistry (AACD), the nation’s predominant organization representing Cosmetic Dentistry, found that at least 75% of people surveyed believe a great smile is important for these areas, and 95% believe it improves sex appeal!

So how is it possible that having a great smile can improve these areas?

It is probably no surprise crooked or worn teeth can make a smile look aged and even unhealthy. One such demonstration involved photos of two people smiling side by side, one with an attractive smile having straight, white teeth and one with crooked, worn teeth. Respondents stated that the crooked smile looked like someone older, of lower socio-economic level, not successful, and unhealthy, all because of how the teeth looked!

“Confidence” is the number one request patients want when they come to me,” says Dr. Ivan Valcarenghi, a leading expert who often speaks to dentists and the public regarding Cosmetic Dentistry

and operates one of the few “niche” cosmetic practices nationally.

“Subsequently, confidence is also what patients most feel when we complete their smile makeover.”

Confidence alone can make you look and feel better. Having a great smile can tremendously boost esteem, which has proven to have a positive effect upon career potential and success.

Improving one’s smile or performing a “smile makeover” can also take years off an aging or worn smile. The dramatic improvement in appearance can make you look much younger (see the photo imaging below). What a difference a great smile makes!



A “smile makeover” is typically done using “veneers.” Veneers are the thin porcelain layers which are responsible for this dramatic improvement. They can be used to straighten, whiten, lengthen, and overall improve, enhance and even freshen up a crooked, aging, distracting and disfigured smile.

Some cosmetic procedures can create dramatic results by also improving facial profile, and reducing wrinkles around the lips and face. As a graduate of the Las Vegas Institute, the nation's premier cosmetic and neuromuscular training facility, and member of the AACD, Dr Ivan Valcarenghi is one of the 500 dentists worldwide uniquely qualified to accomplish this advanced treatment which utilizes a myo-monitor and EMG, or electromyograph diagnostic technology to ensure that "form follows function" and that smile makeover treatment is preformed properly to balance health with esthetics.

Margarita is one patient that recently completed a "full mouth" smile makeover. "In her early 30's, she had already destroyed her teeth through bruxism, by grinding off nearly one-third of her teeth." "Since the teeth uphold the face," as Dr. Ivan explains, "you could already see at her young age, how worn, cracked

and chipped teeth had collapsed her facial profile causing deep creases around the nose and chin." Dr Ivan explains that this is caused by misaligned jaws resulting in an improper bite. Though Margarita originally wanted veneers, Dr Ivan was able to demonstrate that veneers alone would not have corrected her problem, and may have made it worse. Dr Ivan states that "veneers placed on a patient like Margarita would most probably not last." He further advises that "this is why it is crucial to seek an expert when it comes to your smile and cosmetic dentistry."

Margarita now says, "It's fun to smile, my confidence and self esteem have soared. My teeth look so natural. I am forever grateful to Dr. Ivan and his team." Dr Ivan adds "I can see the difference in the way Margarita carries herself with more confidence, and she admits to feeling more appealing and yes, sexier!"



Dr. Ivan practices exclusively Cosmetic Dentistry in his "niche" Elmhurst, IL practice. He often writes and speaks to dentists and the public and can be heard weekly on the Kiki Vale radio show, WJJG 1530 AM, and seen in the Doings, Elite, West Suburban Living and Lake magazines. For more info visit www.drivansmiles.com.